

November 29, 2010

Dear Shareholder

We have recently made some corporate changes and this letter is intended to help explain what has taken place, address some common questions and discuss our current situation.

As of November 15, 2010 Alliance Creative Group (ACGX) announced the effectiveness of its reverse and name change and that each two thousand (2000) shares of the Common Stock of the Corporation issued and outstanding shall become one (1) share of Common Stock of the Corporation. Fractional or partial shares will not be issued and instead will be rounded up to the nearest whole number of shares. This reverse split becomes effective as of the market open on November 15, 2010. The new name and stock symbol have also been completed and the Corporation formerly known as Invicta Group, Inc (IVIT) is now Alliance Creative Group, Inc (ACGX). ACGX has less than 3,000,000 common outstanding shares after the reverse stock split. The Company has also reduced the total Authorized shares from 5,000,000,000 to 50,000,000.

For those of you that don't understand what exactly this means for you specifically let me use a detailed example. If you owned 10,000,000 shares of stock symbol IVIT on November 12, 2010 the closing stock price was \$.0001 per share and you had about \$1,000 worth of Invicta Group, Inc. stock. If you still own the stock as of Friday November 19, 2010 it is now trading under the stock symbol of ACGX and the new name Alliance Creative Group and closed at \$ .20 per share on Friday November 19, 2010. After the reverse stock split, that was effective November 15, 2010, you now have 5,000 shares of Alliance Creative Group, Inc. (Stock Symbol ACGX) and with a closing price of \$ .20 per share on Friday November 19, 2010 you have about \$1,000 of Alliance Creative Group instead of Invicta Group. We do not know and we are not able to predict if the market price of our common stock will go up or down from here but you now own stock in ACGX in accordance with the recent reverse stock split that took place on November 15, 2010. We recommend that you consult your financial advisor on all of these matters.

We understand your potential confusion, frustrations and concerns during this transition but after evaluating our business financials, business plans and current projects along with the excessive short selling problem we were dealing with we considered all possible options and believe this move will position the company the best for future growth and long-term increased shareholder value. We all still have the same long-term goals. We want to continue building the business foundation that may allow us to develop potential opportunities to continue increasing the revenues and profits and increase shareholder value.

We are not able to predict the future market price of our common stock and we are not predicting that the future trading level of our common stock will be higher or an inverse multiple of the reverse stock split. But we do know that our low stock price has made it very difficult for us as a public company. Our stock price has been below one cent per

share. This has inhibited our ability to raise capital and otherwise to effectively utilize our status as a public company in implementing our business plan. To the extent that the reverse split does succeed in attracting more investor interest in the stock, shareholders may also benefit from improved trading liquidity of the stock.

There are a few other things that shareholder's seem to be confused about that we'd like to clear up as well.

First, Shareholders have asked if the company is or has been selling any free trading shares directly to specific investors at a discount. The answer to this is NO and that there are only 3 (three) ways for a company to sell their own free trading shares; they have to file a Regulation A statement, use the Rule 504 exemption or issue shares pursuant to an effective registration statement. The company has not taken any of these actions and in any of these cases the actions would have to be filed with FINRA and the SEC and would be documented public information. As you can verify online with the SEC and FINRA the company has not issued any free trading shares using Regulation A, used the Rule 504 exemption or filed an effective registration statement and has no plans to in the future as well.

Second, Shareholders have asked about getting share information directly from the transfer agent. Although we would like to accommodate specific requests we must abide by the SEC rules and according to the SEC's Selective Disclosure and Insider Trading Rules as per Regulation FD (Fair Disclosure) adopted August 15, 2000 and effective as of October 23, 2000 the regulation provides that an issuer, or person acting on its behalf (a Transfer Agent), can not disclose material nonpublic information to certain enumerated persons (in general, securities market professionals and holders of the issue securities who may well trade on the basis of the information), it is considered selective information and not allowed. We understand there may be other companies out there that still allow this type of access to information but as an attorney and as the CEO of this company we will follow the rules and we will update our shareholders through the proper legal information outlets. We will be updating our website [www.AllianceCreativegroup.com](http://www.AllianceCreativegroup.com) and [www.OTCmarkets.com](http://www.OTCmarkets.com) often, along with issuing public press releases for relevant updates of the company. The company has never allowed shareholders to receive share information directly and if anyone was able to obtain such information and posted it online they did not obtain that information properly and were not given access to inside information from the company.

Third, Shareholders have asked why our market cap has ranged between only \$250,000 and \$1,000,000 recently when our revenues for the first 9 months of the 2010 were over \$9,000,000 along with Net Profits of over \$500,000 and we have assets valued at over \$3,000,000. Although we obviously want our stock price to be higher, and to have what many may consider a more reasonable market value, the market is something we can't control and is purely based on what investors and shareholders buy and sell their stock at.

Fourth, Shareholders have asked how they know the information in our press releases is true and how do they know if something posted on a blog site or chat room is a true

statement. Any information the company releases is monitored and governed by the laws of the SEC and FINRA and include substantial punishments for false information. All information released by the company has to be based on fact and backed up by proper documentation given to the SEC and FINRA upon request while information posted online by others is their opinion and does not need to be verified or confirmed by any source. Our recommendation regarding information related to the Company coming from sources other than the Company is to ask the source to identify themselves, their credentials, contact information and the documentation related to their claims along with their statements before making your opinion.

Fifth, Shareholders have asked what our future business plans are. In general, it has been our policy to evaluate our potential business opportunities, our cash-flows, our team's priorities, and other relevant and important business issues and concerns on a regular basis and try to make the best overall decisions after considering all pros, cons, costs, risks, and time with everything. We believe that, to the extent that we are able, our business is well positioned for growth as we have improved our revenues, profits, and focus. We expect the reverse stock split will provide improved earnings per share visibility and allow us to expand our shareholder base. We believe the reverse stock split decision and continued strong business will continue to drive additional shareholder value and benefit all shareholders in the future,

We appreciate your support and understanding and will continue to do everything we can to help everyone benefit on our team.

Sincerely,

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## **FORWARD LOOKING STATEMENTS**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plan, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. These statements are subject to uncertainties and risks including, but not limited to, the volatility of the market price of our common stock, our inability to predict the effects of our reverse stock split on the effect of our stock market price, our business plans, the strategies that we use to develop and evaluate opportunities, the extent of product and service demand and acceptance, changes in technology, economic conditions, the impact of competition and pricing, government regulation, and other risks described in

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